

# THE STOLLER HALL **EMERGING ARTISTS SCHEME**



Supported by the Haworth Trust

# EMERGING ARTIST SCHEME 2022/23

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## Welcome to The Stoller Hall's Emerging Artist Scheme.

From September 2022 through to early Summer 2023, The Stoller Hall is offering performance and career development opportunities for up to six early career stage musicians (individuals or groups).

We are inviting applications to the scheme for musicians to work with us to perform, develop audiences, capture video and audio footage, and develop marketing, fundraising and management skills to support their career development.





# THE STOLLER HALL ABOUT US

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The Stoller Hall puts audiences closer to the music. We are an intimate concert hall with a world class acoustic, situated in the heart of Manchester City Centre. We present an adventurous programme of events encompassing classical and chamber, jazz, folk and contemporary music, spoken word, comedy and family activities.

Running through our programme is the ethos of learning and collaboration. We have two main venues – The Stoller Hall itself, and the smaller and more intimate Carole Nash Hall.





# CHETHAM'S ABOUT US

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**The Stoller Hall** is housed within the Chetham's complex, integrated within **Chetham's School of Music** (the largest specialist music school in the UK – home to more than 300 students aged 8-18 with a shared passion in music) and **Chetham's Library** (founded in 1653, the oldest public library in the English-speaking world, housed in sandstone buildings dating back to 1421).





# THE OPPORTUNITY

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We are launching our first ever Emerging Artists Scheme - a brand new project supporting emerging and early career artists from a range of genres and backgrounds.

The first round in the scheme will support up to 6 musicians (individuals or small groups) who are in the first three years of their professional careers, to help them to gain knowledge and learn and develop new skills, and gain exposure to new audiences.

Starting early in Autumn 2022, and running through to Summer 2023, this scheme is generously supported by The Haworth Foundation.

The Stoller Hall will provide participants in the scheme with:

- A performance opportunity in The Stoller Hall. This performance will be part of our core event programme, and will be included in our event guide and promoted by our in-house marketing team.
- An opportunity to capture film and audio footage, to help digitally to support the launch of their career.
- Mentoring in marketing and promotion, PR, fundraising, and general management from our in-house team of venue managers and educators.

Together, we will build a series of emerging artist events that cover a diverse mix of musical genres, including classical, folk and jazz – with a particular focus on musicians who display expressive, innovative and creative forms of presentation.

Performance opportunities will take place in the early evening in The Stoller Hall, and will be targeted to appeal to Manchester commuters as well as families and students in the region.

Participants in our scheme will be involved in designing and marketing the Emerging Artists Series, as well as fundraising for the next intake of artists later in 2023.



# ABOUT YOU

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You are in the first three years of your professional music career. Your work may be centred in classical, folk or jazz, or a crossover of genres. Your performance style will be innovative and expressive and will engage creatively with your audiences.

You will be looking for support to develop your career, capture footage to support your own marketing, and to learn key industry skills in promotion, fundraising and general management.

You will share our ethos of learning and collaboration and be willing to work with us proactively and innovatively to make this scheme a sustainable success.

You will be able to commit time to prepare for and deliver your Stoller Hall performance, plus approximately 3 or 4 days of mentoring support and engagement with the wider programme.





# HOW TO APPLY

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You should prepare an expression of interest in a format of your choosing (it does not have to be in written form). It should take no longer than 5 minutes for us to review, in whatever form it takes.

You should tell us what your background is, what your ambitions are, and why you are suited to this scheme. We want to know what you hope to gain from participating in the scheme, and we want to know how you feel your creative performance can connect with our audiences.

Please submit your expression of interest by email to Fran Healey, Artistic Planning and General Manager at The Stoller Hall: **[franhealey@chethams.com](mailto:franhealey@chethams.com)** on or before 9am on Monday 12 September 2022.







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Thank you for your interest, we look forward to hearing from you soon.