

### Welcome to The Stoller Hall's Emerging Artist Scheme, supported by The Haworth Trust

From January 2024 to September 2025, The Stoller Hall will offer performance and career development opportunities for up to six early career stage musicians (individuals or groups).

We are inviting applications to the scheme from musicians who want to perform live, build their audiences, and develop marketing, fundraising and management skills to support their career development.

### The Opportunity

We are launching the second edition of our Emerging Artists Scheme – a project working with emerging and early career artists from a range of genres and backgrounds.

The scheme supports up to six artists (either individuals or small groups) from a range of genres including jazz, classical and folk, who have received training or a musical education and are now in the first three years of their professional performance careers. The scheme will help them to gain knowledge of the music industry, learn and develop new skills and networks, and gain exposure to new audiences. We arrange advice sessions with a range of professionals in the industry to support you with your career development.

To support you to take part in the scheme, we offer each group a £1,000 contribution thanks to funding from the Haworth Trust.

Previous artists on the scheme have been able to create a fully realised live show, developed their marketing and communications strategies, and gained new contacts in the industry. Some have even gone on to launch their own albums.

*“My meetings with members of the Stoller Hall team have been hugely helpful in helping me gain clarity about who I am as an artist, what work I want to be producing, and the audience it's for. As a direct consequence of these meetings, I have put together an artist pack for promoters/venues, am developing my website, and gaining confidence self-promoting on social media”*

Phoebe Rayner

The Stoller Hall will provide participants with:

- A performance opportunity in our stunning Carole Nash Hall. This performance will be part of our core event programme and promoted by our in-house marketing team;
- A live single camera recording of the performance, to help digitally to support the launch of your career;
- Mentoring in marketing and promotion, PR, fundraising, creative engagement, and general management from our in-house team of venue managers and educators.

Working in collaboration with you, we will build a series of live events that covers a diverse mix of musical genres and styles, including classical, folk and jazz.

Performance opportunities will take place in the early evening in our venue to appeal to Manchester commuters as well as families and students. This concert series has already been extensively supported by regional press and drawn a wide variety of audiences.

Participants in our scheme will be involved in designing and marketing future Emerging Artists Series, as well as promoting the scheme for the next intake of artists.

**Phoebe Rayner**  
Emerging artist 2023



### **About you**

You are a live performing artist in the first three years of your professional performance career, working in classical, folk or jazz, or a crossover of genres.

You are a creative and expressive performer and are ready to launch your performance career and grow your networks.

You are keen to develop your audience, and find new performing opportunities.

You are not in full time education.

You will be looking for support to develop your professional skills, to create your own distinct brand, and to learn key industry skills in promotion, fundraising and general management.

You will share our mission as an organisation and be willing to work with us proactively to make this scheme a sustainable success.

You will be able to commit time to prepare for and deliver your Stoller Hall performance, plus roughly three or four days of mentoring, support and engagement with the wider programme.

### **About us**

Chetham's is a unique cultural institution and charity in the heart of Manchester combining music, education, and heritage. We are home to three extraordinary places – Chetham's School of Music, Chetham's Library, and The Stoller Hall – and we are united by one clear vision which is to bring people together.

We believe in the power of music and creativity to unite people, and we are committed to educating and inspiring the next generation of musicians and thinkers.

We are driven by our values to make music and education more accessible, to enrich the lives of people in Manchester and beyond, and to improve health and wellbeing through the magic of music and learning.

We're embracing our roots and opening the doors to our world-class facilities and collections to make a positive, long-lasting impact on local communities.

With the generous support of the Haworth Trust we are pleased to be launching the second year of our Emerging Artist Scheme. This scheme is truly aligned with our core values and enables us to bring expertise from across our unique organisation to support and develop Emerging Artists.

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### **How to apply**

You should prepare an expression of interest describing yourself, your music and your ambition, and featuring some elements of your performance and skills (this can be in video or audio form). It should take no longer than 5 minutes for us to review, in whatever form it takes. You should tell us what your background is, what your ambitions are, and why you are suited to this scheme. We want to know what you hope to gain from participating in the scheme, and we want to know how you feel your work can connect with a live audience.

Please submit your expression of interest, along with the completed application and monitoring forms (if you are a group, one for each member) below, by 9am on Monday 22 January 2024 by email to Fran Healey, Creative and Commercial Director at The Stoller Hall and Chetham's: **[stolleradmin@chethams.com](mailto:stolleradmin@chethams.com)**

Thank you for your interest, we look forward to hearing from you soon.

Lead applicant name:

Name of artist or group (if applicable):

Email address:

How did you hear about this scheme:

Please describe your music in one short sentence - this could be genre or any other description:

### Equality & Diversity Survey

#### 1. Gender

- Male
- Female
- Non-binary
- Prefer not to say
- Other:

#### 2. I identify as:

- Cisgender (currently identify with gender assigned at birth)
- Transgender (currently identify with gender other than that assigned at birth)
- Prefer not to say
- Other:

#### 3. Are you married/in a civil partnership?

- Yes
- No
- Prefer not to say

#### 4. Age

- 16-24
- 25-29
- 30-34
- 35-39
- 40-44
- 45-49
- 50-54
- 55-59
- 60-64
- 65+
- Prefer not to say

- Mixed & other ethnic groups

#### 5. I would describe my ethnic origin as:

(Ethnic origin is not about nationality, place of birth, citizenship. It is about the group to which you perceive you belong)

- White
- English
- Welsh
- Northern Irish
- Irish
- British
- Gypsy/Irish Traveller
- Prefer not to say
- Other:

- Asian/Asian British
- Indian
- Pakistani
- Bangladeshi
- Chinese
- Prefer not to say
- Other:

- Black/African/Caribbean/Black British
- Caribbean
- Black British
- Prefer not to say
- Other:

- White & Black British
- White & Black African
- White & Asian
- Iranian
- Arab
- Latin American
- North African
- Prefer not to say
- Other:

**6.** Do you consider yourself to have a disability or health condition?

- Yes**
- No**
- Prefer not to say**

**7.** What is the effect or impact of your disability or health condition on your ability to give your best at work? (Optional)

*The information in this form is for monitoring purposes only. If you believe you need a 'reasonable adjustment', then please discuss this with your manager, or the manager running the recruitment process if you are a job applicant.*

**8.** Please select the option that best describes your sexual orientation?

- Heterosexual**
- Gay**
- Lesbian**
- Bisexual**
- Prefer not to say**
- Other:**

**9.** How would you describe your religion or belief?

- No religion/belief**
- Buddhist**
- Christian**
- Hindu**
- Jewish**
- Muslim**
- Sikh**
- Prefer not to say**
- Other:**

**10.** Have you been to university?

- Yes**
- No**
- Prefer not to say**

**11.** If so, were you the first person in your family to attend university?

- Yes**
- No**
- Prefer not to say**

**12.** What is your employment status?

- Employee**
- Volunteer**
- Freelancer**
- Prefer not to say**
- Other:**

**13.** What is your current working pattern?

- Full-time**
- Part-time**
- Prefer not to say**

**14.** Do you have caring responsibilities?

*Tick all that apply*

- None**
- Primary carer of child/children (under 18)**
- Primary carer of disabled child/children (18 and over)**
- Primary carer of an older person**
- Secondary carer (another person carries out the main caring role)**
- Prefer not to say**